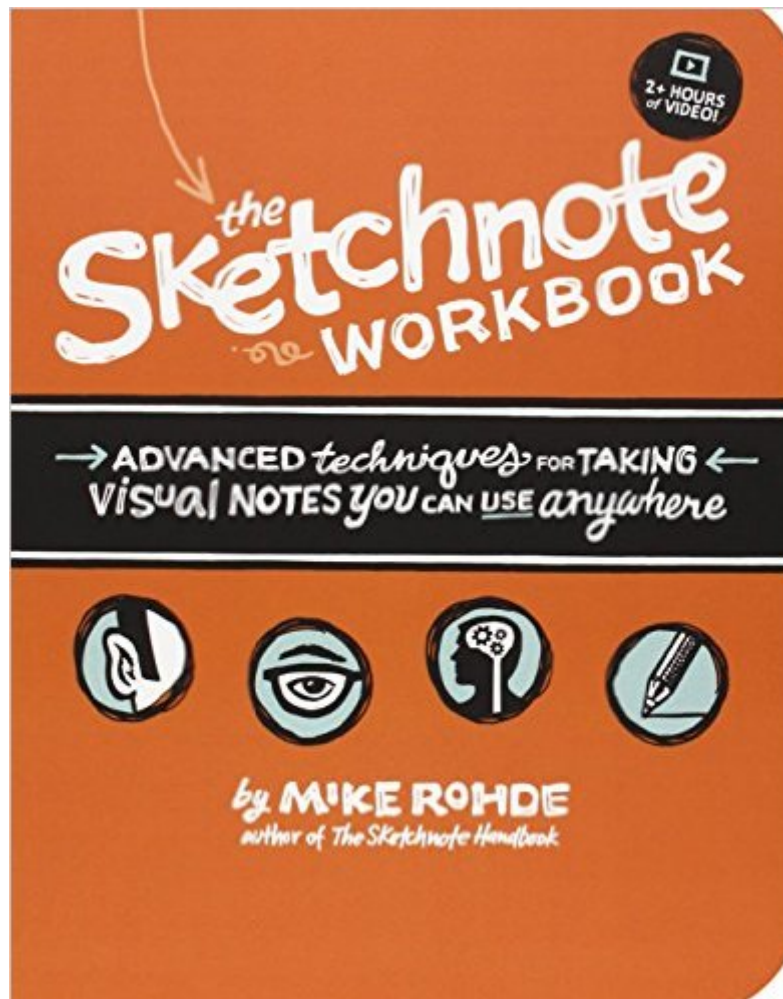


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The Sketchnote Workbook: Advanced Techniques For Taking Visual Notes You Can Use Anywhere



Synopsis

The Sketchnote Workbook, the follow-up to Mike Rohde's™ popular The Sketchnote Handbook, shows you how to take the basic sketchnoting skills you learned in the Handbook and use them in new and fun ways. You think you have fun taking sketchnotes in meetings? Try using them to record your travels. Or start a food journal. Or break out those visual notetaking skills in your next brainstorming session—whether you're at work or school, or just trying to figure out how to organize the paper that's due next week. The Sketchnote Workbook comes with a 2+ hour companion video that brings the ideas you read about in the book to life. Mike takes you on the road with him to various locations to show you first-hand how to use sketchnotes to generate ideas, document processes, map out projects, learn new languages, create visual to-do lists, and capture the everyday experiences that mean the most to you—whether it's a trip, a meal, or an episode of your favorite TV show. Don't worry. You don't need to know how to draw to use the book or the video. Mike gives you a quick recap of how to use five simple shapes and basic lettering techniques to create visual notes that you'll want to share with your friends. For those of you who have already mastered the basics in The Sketchnote Handbook, Mike includes advanced drawing and lettering techniques and offers pages within the book and downloadable worksheets that you can use to practice your new skills. This video is 2 hours and 41 minutes long.

Book Information

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Customer Reviews

Rohde's™ two books--"The Sketchnote Handbook" • and "The Sketchnote Workbook" • are

simple instruction manuals for a skill thatâ€™s been very useful for me in my job. The books themselves are excellent examples of the ideas contained within. This approach to information recording may not appeal to everyone but Iâ€™ve found that sketchnoting (or â€œpersonal infodoodlingâ€• if youâ€™ve read Sunni Brown) can be used (1) for highly effective note-taking during meetings, and (2) organizing my own thoughts in a visual and engaging way. This has great appeal to me in my work as a technical leader. Iâ€™ve returned to these visual notes much more often than any that I previously took. One claim that the book makesâ€”and one that I strongly supportâ€”is that this helps with information retention. The book also claims that itâ€™s relaxing and funâ€”also true for me. Iâ€™ve found this approach to be particularly useful during dry (but important) meetings. Translating dry ideas into some simple visual representation can help draw you in (sorryâ€”no pun intended) and make you more engaged in the topic. Where these techniques really seem to help me is in idea generation, a topic that Rohde covers in some detail in â€œThe Sketchnote Workbook.â€• Iâ€™ve used this technique to create one-pagers of visual notes (for my own personal consumption and use) on tough issues that our organization faces, strategic planning, presentation creation, and even in preparation for performance evaluations. I now make a visual one-pager (at least a quick one) before drafting any lengthy work-related document. It really helps. There are few areas in my work where this is not useful. If this type of note-taking is new to you (as it certainly was to me), my advice is to commit to trying it out for some period of time.

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